

# news

December 2011 - March 2012

Thailand Plus  
Great Fares, Free Flights  
and More



THAI  ROYAL  
ORCHID  
PLUS



# Thailand Plus

## Great Fares, Free Flights and More

There is no doubt about it, Thailand and neighboring countries experienced one of the wettest seasons on record and widespread flooding that disrupted the lives of millions. Blue skies have arrived and December to March is the ideal time to explore Thailand, whether you are a visitor or resident.

Ever resilient Bangkok remains the World's Best Destination 2011 and is ready to welcome visitors to all its vibrant attractions; from the heady best in hotels, cuisine and shopping to the calm of ancient temples and palaces of a royal capital.

Chiang Mai, Chiang Rai and other destinations in the north and north-east are at their prime with warm days and mild evenings. The north and north-east are regions steeped in a rich culture and history, and for the adventurous there is trekking, mountain climbing, river trips, elephant riding and more.

The endless beaches and warm waters attract sun seekers from around the world, on the Gulf coast from Pattaya to Koh Chang, and stretching southwards to Phuket, Krabi and Samui that offer a myriad of secluded islands, snorkeling, diving, nightlife and accommodation to suit every lifestyle and budget.

There really is no better time to experience the beautiful diversity of Thailand, and with great fares from many THAI destinations. If you are traveling to Thailand on a THAI intercontinental ticket you'll receive a free domestic ticket to visit Chiang Mai, Phuket, Krabi or any THAI destination within Thailand.

Visit [www.thairways.com](http://www.thairways.com) or contact THAI for complete details and book today.

To make your holiday even more rewarding, we're introducing "Thailand Plus with Royal Orchid Plus". Presenting your Royal Orchid Plus card, or stating your membership number, or presenting a THAI boarding pass to participating Travel Partners throughout Thailand at hotels, restaurants, spas, car rental locations and retailers you'll benefit with discounts and a wide range of value added services, with hotel rooms, dining, spa treatments, internet access and much, much more.\*

To find out more about these great offers, visit [www.thairways.com/rop](http://www.thairways.com/rop) and start planning your travel under the blue skies of Thailand. Wherever you go, a warm welcome and genuine smile awaits.

\*Thailand Plus with Royal Orchid Plus benefits are valid during December 2011 to March 2012 on presentation of a THAI boarding pass from within this period, or a Royal Orchid Plus card or membership number.

# THAI News

THAI's winter schedule in effect until 24 March 2012 introduces more flight frequency on a number of routes throughout Asia.

With new aircraft entering the fleet, THAI is able to provide more convenience in scheduling and more comfort in all classes for our customers on Asia's most comprehensive airline network.

Seoul - Phuket: Direct flights 3 times weekly, in addition to double daily service between Bangkok and Seoul.

Bangkok - Kathmandu: Now 10 flights weekly with daily flights and 3 additional flights weekly.

Bangkok - Xiamen: From 3 to 4 flights weekly.

Bangkok - Chengdu: From 4 to 5 flights weekly.

Bangkok - Beijing: Now 11 flights weekly with daily flights and 4 additional flights weekly.

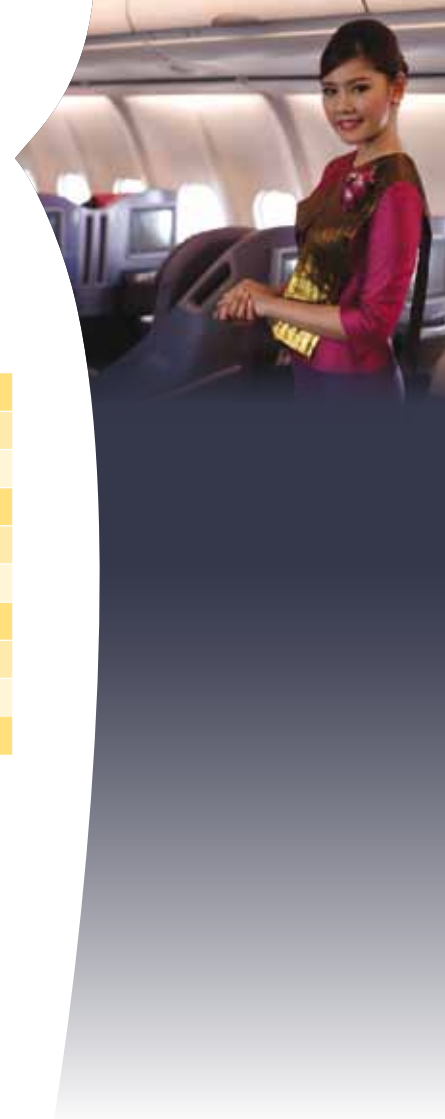
Bangkok - Mumbai: Now 13 flights weekly with daily flights and 6 additional flights weekly.

Bangkok - Bodgaya - Varanasi - Bangkok: Daily until 31 December 2011 and 5 flights weekly until 24 March 2012.

Bangkok - Singapore: From 4 to 5 flights daily.

Bangkok - Osaka: Now 17 flights weekly, double daily and 3 additional flights weekly.

Bangkok - Nagoya: From 10 to 11 flights weekly commencing 05 January 2012.





# New Destination - Brussels

Bangkok and Brussels are now connected with 3 flights weekly, the first direct service between the Belgian capital and South East Asia.

To introduce this new service, earn bonus miles with all qualifying booking classes, or redeem Award travel with a discount until 31 January 2012.\*

	<b>Royal Silk Class</b>	<b>Economy Class</b>
<b>Earn Miles</b>	2,000 bonus miles per sector	1,000 bonus miles per sector
<b>Redeem Miles</b>	25% Discount - 97,500 miles	25% Discount - 52,500 miles

Book paid travel instantly online at [www.thaiairways.com](http://www.thaiairways.com), or call your local THAI office or travel agent. To book Award travel, contact the THAI Contact Centre on 66 (0) 2356 1111 or your local THAI office.

*\*Bonus miles valid on all booking classes excluding G/V/W and are earned on flights until 31 January 2012. Discounted Award travel must be completed by 31 January 2012. No mileage re-credit permitted after ticket issue.*

## More Miles with Brussels Airlines

In conjunction with the launch of new THAI direct flights between Bangkok and Brussels, fly with our Star Alliance partner Brussels Airlines and earn bonus miles.

- Business Class 1,000 bonus miles per sector
- Economy Class 750 bonus miles per sector

With an extensive network throughout Europe and Africa from its hub in the Belgian capital, Brussels Airlines is the perfect choice for onward travel when arriving in Brussels with THAI, or when connecting in Brussels for travel to Bangkok.

Earn rewarding bonus miles on all Brussels Airlines operated flights between 17 November 2011 and 31 January 2012.\* Book instantly online at [www.brusselsairlines.com](http://www.brusselsairlines.com)

*\*Bonus miles are earned on paid booking classes excluding E,L,S,U,W during the stated promotion date. Valid on Brussels Airlines operated flights 500 miles or more in distance.*



# Brussels and More with Royal Orchid Holidays

Fly THAI to Brussels, the newest European destination on the THAI network, and arrive at the crossroads of European culture and the capital of the European Union. Explore a city made famous by its chocolate and beer, rich in architecture, beautiful parks, museums, trendy restaurants and much more.

With Royal Orchid Holidays' 7 days/4 nights package you'll experience all the major highlights of Brussels, then continue to the Dutch city of Amsterdam before culminating your trip in one of Europe's most beautiful and fashionable city, Paris. A great holiday in three European destinations!

Departing from Bangkok Baht 73,385 per person that includes:

- Economy class air ticket Bangkok - Brussels, Paris - Bangkok
- 4 nights accommodations and full-board
  - one night in Amsterdam
  - one night in Brussels
  - two nights in Paris
- All tour and transportation services

For reservations, please call 66 (0) 2356 2888, 66 (0) 2288 7152-3

Email: [roh.rsvn@thaiairways.com](mailto:roh.rsvn@thaiairways.com)

or our Royal Orchid Holidays representatives.



**Conditions:** Group departure with min. 15 passengers. Prices are subject to change without prior notice. Please verify applicable conditions at point of sales.



# GHA - The Unique Hotel Experience

A Royal Orchid Plus partner for over 3 years, Global Hotel Alliance “GHA” brings together fourteen reputed hotel brands who have welcomed many Royal Orchid Plus members with a unique experience and 500 miles with each eligible stay.

Today GHA is the world’s largest alliance of independent hotel brands offering greater choice and enhanced recognition to customers in a growing collection of hotels, managed by individual, regional brands, which are respected in their home markets for reflecting and respecting local traditions and culture through their hotels’ products and services.

Anantara Hotels & Resorts, a GHA member, is now also participating in the Hotel Award redemption program. All Anantara Hotels & Resorts in Thailand and also in Bali, Indonesia can now be redeemed for stays of 1, 2 and 3 consecutive night stays from 12,000 to 43,000 miles per night. Choose from a beach resort in Phuket, Samui, Hua Hin or Seminyak, Bali, a mountain retreat in Chiang Rai, or 3 city hotels in Bangkok.

For complete details and to redeem with Anantara, visit [www.thaiairways.com/rop](http://www.thaiairways.com/rop) at Redeeming Awards.

For more information and to book instantly online with GHA and Anantara, visit:  
[www.gha.com](http://www.gha.com)  
[www.anantara.com](http://www.anantara.com)



# Preorder Your In-flight Meal In Royal First and Royal Silk Class

Preordering selected meals has long been a choice for those traveling in Royal First Class, and now you can also preorder from a wide selection of meals when traveling in Royal Silk Class.

For customers traveling in Royal First Class there is a wide range of choices for every palette. Classic western dishes include Lobster Thermidor, Grilled Beef Steak Rossini, Pan-fried scallops Provencale and more. A selection of THAI and Asian dishes include Tom Yum Goong, Pad Thai, Green and Massaman Curry, Barbecued Duck, Fish Maw Soup, Fish Chu-Chee, Chicken, Beef or Pork Stir Fry with Basil and Garlic and topped with a fried egg, or a light and nourishing rice porridge.

Traveling in Royal Silk Class and departing from Bangkok to THAI's European destinations you can now preorder your first hot meal that ranges from Grilled Steak with Peppercorn Sauce, Seared Salmon with Tarragon Cream Sauce and a variety of stir-fried dishes, curries, including the current world's favorite dish Massaman Curry, Roasted duck or pork, and all served with Thai jasmine rice.

Preordering meals when traveling in Royal Silk Class is simple and convenient at [www.thaiairways.com](http://www.thaiairways.com) at least 24 hours prior to flight departure from Bangkok to Europe.\*

*\*Preordering meals when traveling in Royal Silk Class is currently limited to departures from Bangkok to THAI's European destinations. This service will be progressively introduced on additional routes.*





## A 10<sup>th</sup> Anniversary Celebration with JCB

2012 marks the 10<sup>th</sup> anniversary of the partnership between Royal Orchid Plus and JCB and the co-brand credit card available to members residing in Japan.

JCB is a major global payment brand and leading credit card issuer with 69 million card members worldwide. JCB cards are accepted by 18 million merchants worldwide and card members enjoy the convenience of over one million cash advance locations in 190 countries.

In celebration of the 10<sup>th</sup> anniversary JCB and Royal Orchid Plus are offering bonus miles to Japanese residents who are new card members. On application of a card at <http://jcb-web.jp/rop1> until 15 February 2012 new card members receive:

- General card 3,500 bonus miles
- Gold card 5,000 bonus miles

Purchase tickets with your new JCB card and fly THAI to Bangkok from Tokyo, Osaka, Nagoya and Fukuoka and from Bangkok to Tokyo and Osaka during 01 November 2011 - 15 March 2012 and earn:

- Royal Silk Class 3,000 bonus miles
- Economy Class 2,000 bonus miles

If you are not already a Royal Orchid Plus member, enroll instantly at [www.thairways.com/rop](http://www.thairways.com/rop) and earn an additional 2,500 bonus miles with your first THAI flight.

For more information on JCB, visit [www.jcbcorporate.com/English](http://www.jcbcorporate.com/English)

**Terms and conditions:** The following flights are eligible for bonus miles on all paid tickets excluding those in booking classes G/V/W: TG677 Tokyo-Bangkok, TG627 Osaka-Bangkok, TG647 Nagoya-Bangkok, TG649 Fukuoka-Bangkok, TG660 Bangkok-Haneda, TG626 Bangkok-Osaka. Eligibility is restricted to Japanese residents who are new card members during the promotion period of 16 October 2011 - 15 February 2012 and travel during 01 November 2011 - 15 March 2012. All eligible Royal Orchid Plus accounts will be credited with bonus miles no later than 30 April 2012.





# Star Alliance News

The Star Alliance FareFinder and Star Alliance Navigator Apps are now available as a free download. Discover how our Navigator and FareFinder apps can help you streamline your journeys and find the best fares across the network.

The Star Alliance network provides a true end-to-end service for frequent flyers to ensure a convenient, smooth and efficient worldwide travel experience. The Star Alliance Navigator app for iPhone and the FareFinder app for Android and iPhone have been designed to make your international Star Alliance journey even smoother.

With Navigator track any Star Alliance member flight, search for any flight on the Star Alliance network, airport locations, lounges and more. With FareFinder you'll find the best fares for international and domestic flights with all Star Alliance carriers. The Star Alliance Navigator and FareFinder apps are available in English and can be downloaded at The App Store.

Visit [www.staralliance.com](http://www.staralliance.com) and click on Services.

## Earn and Spend Miles on Just One Card Across all Star Alliance Member Airlines

As a frequent flyer with the Star Alliance network you can earn miles across 27 member airlines, all on one card. And spend them taking your family with you to any of our 1,185 destinations worldwide.

You've earned it.

To find out more about the Star Alliance network, visit [www.staralliance.com](http://www.staralliance.com)





# Reminders and Updates

## Communications 2012

In 2012 the Royal Orchid Plus newsletter and eNews will shift to a true quarterly basis.

April - June / July - September / October - December

This means you will not receive a newsletter or eNews issue in March as in the past.

However you will be kept updated with eOffers, and for complete and ongoing information on Royal Orchid Plus it is all instantly at your fingertips at [www.thaiairways.com/rop](http://www.thaiairways.com/rop)

## Super Save Fares in Thailand

Exclusively for Platinum, Gold and Silver status members, enjoy the comfort of Royal Silk Class travel on all THAI operated flights within Thailand at special fares.

Until 31 March 2012 this offer allows members to save when traveling alone, and even better pay the same reduced fare when traveling with one companion.

Enjoy dedicated check-in, priority boarding and baggage handling and relax at Royal Silk Lounges prior to flight departure, each an enhancement to your travel experience especially for Silver status members.

Book instantly online at [www.thaiairways.com/rop](http://www.thaiairways.com/rop) and logon to Manage Your Account.

Or contact THAI on 66 (0) 2356 1111

If you are a Gold status member, call from a mobile phone number registered in your profile and you'll receive priority service.

# Reminders and Updates

## Expiring Miles 2011

If you have any 2011 expiring miles, these must be redeemed by 30 June 2012. This gives you an additional 6 months to continue earning miles for your preferred Award.

Expiring miles can be checked instantly online at [www.thaiairways.com/rop](http://www.thaiairways.com/rop) and accessing your account at Manage Your Account.

For those who receive print statements, any expiring miles appear in the information box at the top of your statement.

## Mile Donations

The response to the “Ruam Jai Thai for His Majesty the King”, whereby miles could be donated to support the building fund of Sayamindradhiraj Medical Institute at Siriraj Hospital in Bangkok, has been overwhelming.

While donations are accepted until 04 December 2011, up to mid-November over 18 million miles were donated. Our thanks to all Royal Orchid Plus members who made a donation, a simple and generous way to participate in paying respect to the kingdom’s beloved monarch.



The heart of the Kingdom  
celebrate together with THAI





Grand Mercure Shanghai Zhongya

## Enjoy Special Privileges at Grand Mercure and Mercure hotels

Stay with any participating Grand Mercure and Mercure hotels in Thailand, China, Japan, Vietnam, India and Indonesia from 01 December 2011 to 29 February 2012 and save up to 20% on room rates. Book your stay today to enjoy the following benefits:

- 10% off best unrestricted rates
- Complimentary daily breakfast for 2
- Earn Royal Orchid Plus Miles
- Additional 10% discount for A|Club Accor Advantage Plus member
- Late checkout at 4pm (subject to availability)

You will have to be a Royal Orchid Plus member enrolled as an A|Club member to qualify for this offer and to earn miles. A|Club is the Accor hotel loyalty program that offers you advantages and rewards at more than 2,300 hotels worldwide. If you are not an A|Club member, please sign up for your complimentary membership at [www.a-club.com/partners/tg](http://www.a-club.com/partners/tg). You will earn miles on the offer based on the total eligible amount spent at the hotel. Every Euro spent will earn 1 mile (converted from 2 A|Club points) at Grand Mercure and Mercure hotels.

If you are an existing A|Club member and would like to get your A|Club points automatically transferred to your Royal Orchid Plus account after each eligible hotel stay, please complete a one time registration at [www.a-club.com/partners/tg](http://www.a-club.com/partners/tg) and choose Thai Airways Royal Orchid Plus as your preferred rewards option after registration. (Log on to your A|Club account at [www.a-club.com](http://www.a-club.com) > My Account > Update My Profile)

For online reservations, please visit [www.accorasiapacificpartners.com/ROPMER](http://www.accorasiapacificpartners.com/ROPMER) or call:

Thailand	+800-120-666842 (Toll free)
Hong Kong	800 938 768 (Toll free)
Singapore	800 616 1367
United Kingdom	08717 029469

**Conditions:** This offer is based on bookings made on participating hotels' Best Unrestricted Rate, advance booking is required at least 1 day in advance at <http://www.accorasiapacificpartners.com/ROPMER> or by calling Accor Reservations quoting Booking Code: ROPMER. Late checkout at 4pm is subject to availability. Local taxes and service charges (to be paid at the hotel) are applicable, and may vary according to the dates, length of stay and the country where the hotel is located. Cancellation and changes are free of charge if made 24 hours before 1800 hours on the date of arrival (hotel's local time). The hotel will charge the first night booked based on the hotel's Best Unrestricted Rate applicable on booking in the event of late cancellation or no show on such first night. A|Club Accor Advantage Plus members are eligible for additional 10% discount on final discounted room rate (room rate only, excluding food and beverages, mini bar and other services) during checkout, upon proof of valid membership.



# Earn 999 Miles with Hertz in Thailand

From 01 December 2011 - 31 March 2012, Royal Orchid Plus members who rent a Hertz Economy car in Thailand at only THB 1,299 per day will earn 999 Miles when renting for 2 days or more.

To take advantage of this special offer, simply:

- Make your reservation at least 48 hours prior to departure
- Quote your Royal Orchid Plus membership card number or PCTL # M1101 during reservation
- Present your Royal Orchid Plus membership card at the rental counter

For reservations, please call Hertz Reservation Centre on 66 (0) 2266 4666 or email: [reserve@hertzthailand.com](mailto:reserve@hertzthailand.com)

**Conditions:** Offer is valid for self-drive rentals at participating locations in Thailand for vehicle pick up till 31 March 2012. Offer is subject to a minimum rental of 2 days or more and subject to car availability during booking and travel period. Rate includes unlimited Mileage and Loss Damage Waiver (subject to excess), and excludes Personal Accident Insurance, tax, petrol, toll and other surcharges. Minimum 21 years old rental age applies. No other rates, discounts or promotions can be used concurrently. Blackout dates and standard Hertz terms and conditions apply.



Hertz



# Exclusive Discount 50% with Avis Thailand

Enjoy the freedom of driving in Thailand with Avis, and get a special discount of 50% on local rates, even with just a single day rental, and you still earn 500 miles. As a leader in car rental in Thailand, Avis offers business and leisure customers a wide range of vehicles at more than 20 locations in Thailand.

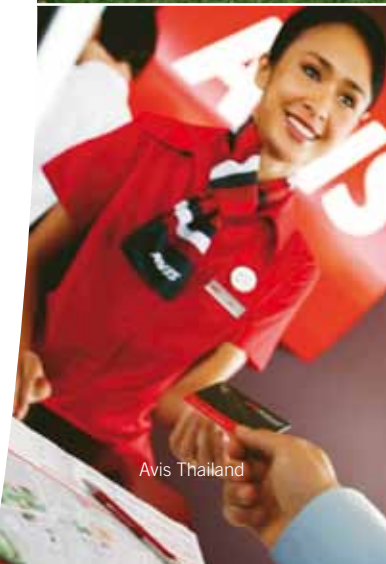
Take advantage of this offer by simply quoting the Avis Worldwide Discount (AWD) number Y795000, that designates you as a Royal Orchid Plus member.

Book instantly online at [www.avisthailand.com](http://www.avisthailand.com)  
Or call Avis Rent a Car Call Centre 66 (0) 2251 1131

**Conditions:** All rentals must be made and completed during 01 December 2011 - 29 February 2012. Offer not valid on Avis contracted rates, airline employee, tour operator or other net rates. Discount of 50% on Avis Thailand local rates only and booked in Thailand with a minimum 1 day rental or longer. The AWD Y795000 must be quoted at reservations. Standard Avis terms and conditions apply.



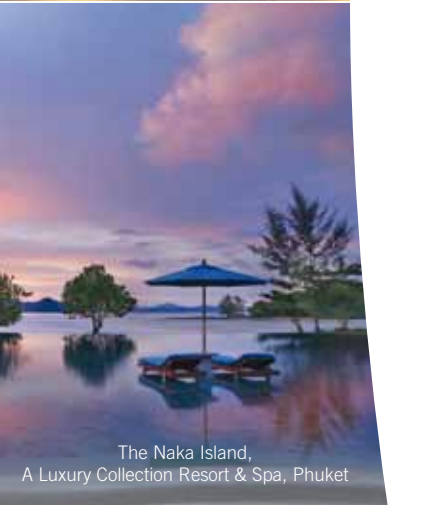
AVIS  
We're #1  
Member



Avis Thailand



Mandarin Oriental, Paris  
Royal Mandarin Suite Terrace



The Naka Island,  
A Luxury Collection Resort & Spa, Phuket

## Double Miles with Mandarin Oriental

Experience the legendary service and exquisite facilities steeped in the values of the orient with Mandarin Oriental.

Hotels in North America, Asia and Europe welcome Royal Orchid Plus members with special rates, Double Miles and more from 01 December 2011 to 29 February 2012.

Bed & Breakfast Rates with Double Miles at:  
Mandarin Oriental, Miami

Delight Rates with Double Miles at:  
The Excelsior, Hong Kong                      Mandarin Oriental, Jakarta\*  
Mandarin Oriental Hyde Park, London      Mandarin Oriental, Paris

For reservations or more information, please call:

The Excelsior, Hong Kong	+852 2837 6840	Mandarin Oriental, Jakarta	+62 21 2993 8888
Mandarin Oriental, Miami	+1 305 913 8338	Mandarin Oriental, Paris	+33 1 7098 7333
Mandarin Oriental Hyde Park, London	+44 20 7201 3773		

\*Minimum of 2 nights stay required. 10% discount on Spa Treatment will be offered.

**Conditions:** Certain dates may be restricted and special offer is subject to availability at time of reservations. Offer valid from 01 December 2011 - 29 February 2012. This offer cannot be used in conjunction with any other promotion.



## A Trio of New Thailand Hotels

Starwood Hotels & Resorts is celebrating the opening of 3 new hotels in Thailand, with a trio of benefits for Royal Orchid Plus members from 01 December 2011 to 28 February 2012.

- Double Miles
- Complimentary Upgrade
- Breakfast for 2 people

Choose from 3 locations; Bangkok, Phuket or Samui at:

Bangkok: Aloft Bangkok - Sukhumvit 11

Phuket: The Naka Island, A Luxury Collection Resort & Spa, Phuket

Koh Samui: Le Méridien Koh Samui Resort & Spa

For reservations, call toll-free to Starwood Customer Contact Centers and quote rate plan "NRESORT" when calling from:

- Thailand +800-325-55555
- Singapore 1800-325-5555
- China 4008-688-688
- India 000-800-650-1205
- Australia 1-800-450-010

**Conditions:** Offer valid at participating properties for stays booked and completed between 01 December 2011 - 28 February 2012. Quote rate plan "NRESORT" when making a booking. To receive bonus miles, guest must be a member of Starwood Preferred Guest®, have selected Royal Orchid Plus miles as currency of choice at time of stay and present the Starwood Preferred Guest card at check-in. Advance reservations required. Credit card will be charged at time of booking. Any unused portions/of the offer inclusion is not transferable to other dates or refundable as cash/credit. Cannot be used in conjunction with any other offer or promotion including Starwood Privilege. A limited number of rooms may be available at these rates and additional restriction and blackout dates may apply. Not valid for group bookings. Void where prohibited by law. Not responsible for omissions or typographical errors. Starpoints, SPG, Starwood Preferred Guest, Sheraton, Four Points, W, Aloft, Le Méridien, The Luxury Collection, Element, Westin, St. Regis and their respective logos are the trademarks of Starwood Hotels & Resorts Worldwide, Inc., or its affiliates. © 2011 Starwood Hotels & Resorts Worldwide, Inc.



# Royal Orchid Plus On-Line Service

On-Line Service	Telephone
Bangkok, Thailand	66 (0) 2356 1111
Chiang Mai, Thailand	66 (0) 53 920 952-3
Krabi, Thailand	66 (0) 75 701 591-3
Phuket, Thailand	66 (0) 76 360 444
Hat Yai, Thailand	66 (0) 74 230 445
Australia-Wide	1 300 651960
Beijing, China	86 10 851 50088
Brussels, Belgium	32 2 502 47 44
Copenhagen, Denmark	45 33 750 190
Frankfurt, Germany	49 69 9287 4445
Hong Kong, China	852 2179 7700
Jakarta, Indonesia	62 21 230 2552
Kuala Lumpur, Malaysia	603 2034 6999
London, United Kingdom	44 207 907 9532
Los Angeles, USA	1 800 426 5204
Madrid, Spain	34 91 782 0520-2
Manila, Philippines	63 2 812 4744
New Delhi, India	91 11 5149 6100
Osaka, Japan	81 3 3503 3311
Paris, France	33 1 556 88076
Penang, Malaysia	60 (0) 4 226 6000
Rome, Italy	39 06 4781 3302
Seoul, South Korea	82 2 3707 0199
Shanghai, China	86 21 3366 4000
Singapore	65 6210 5027
Stockholm, Sweden	46 8 5988 3615
Taipei, Taiwan	886 2 8772 5222
Tokyo, Japan	81 3 3503 3311
Zurich, Switzerland	41 44 215 65 06

## STAR ALLIANCE THE WAY THE EARTH CONNECTS

A STAR ALLIANCE MEMBER



[www.thaiairways.com](http://www.thaiairways.com)