

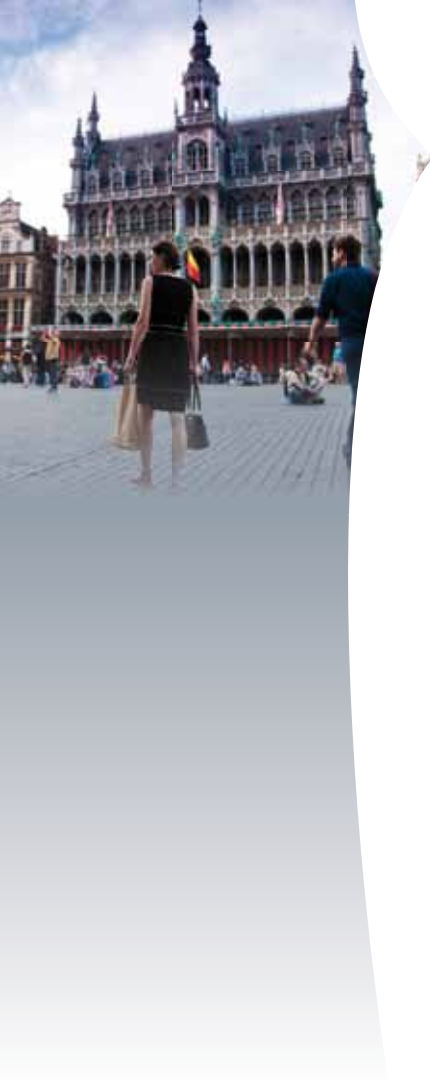
news

September - November 2011



The THAI Network
Expands with Brussels





Introducing Brussels

Commencing 17 November 2011 Brussels, Belgium will be the newest THAI destination in Europe, and the 72nd on the THAI network.

Enjoy direct service 3 times weekly onboard B777-200ER aircraft in Royal Silk Class or Economy Class with legendary Royal Orchid service, personal inflight entertainment in all seats and award winning cuisine.

TG934 departs from Bangkok each Tuesday, Thursday and Saturday at 00:30 with early morning same day arrival in Brussels, while TG935 departs from Brussels at 13:30 on the same days with early morning arrival in Bangkok the following day.

To introduce this new service between the European and the Thai capital cities, earn bonus miles with all qualifying booking classes, or redeem Award travel with a discount.

	Royal Silk Class	Economy Class
Earn Miles	2,000 Bonus miles per sector	1,000 Bonus miles per sector
Redeem Miles	25% Discount - 97,500 miles	25% Discount - 52,500 miles

Bonus miles and discounted Award travel are valid on TG934/935 from 17 November 2011 to 31 January 2012.*

Book paid travel instantly online at www.thaiairways.com, or call your local THAI office or travel agent.

To book Award travel, contact the Thailand Contact Centre on 66 (0) 2356 1111 or your local THAI office.

*Bonus miles valid on all paid booking classes excluding G/NW and are earned on flights within the stated promotion period. Discounted Award travel can be redeemed for roundtrip only. Bookings can be made commencing 01 September 2011 and Award travel must be completed by 31 January 2012. No mileage re-credit permitted after ticket issue.

THAI News

THAI's winter schedule commences on 30 October 2011 with new routes and more frequency.

Beijing

Prior to the winter schedule, beginning 16 September 2011, direct service between Bangkok and Beijing increases to 10 flights weekly. Daily flights continue with the addition of TG674/675 three times a week.

Singapore

Beginning 30 October 2011, flights between Bangkok and Singapore increase from 4 to 5 flights daily, with the addition of TG407/408.

Copenhagen

Great news for members residing in Denmark and all of Scandinavia with new direct flights from Copenhagen to Phuket 3 times weekly.

TG953 departs from Copenhagen each Wednesday, Friday and Sunday at 20:45 with early afternoon arrival the following day at Phuket and the famed beaches of southern Thailand.

Returning to Copenhagen simply choose your flight to Bangkok and connect with TG952 departing at 13:00 with convenient same day arrival in Copenhagen early in the evening.

Enjoy direct flights between Copenhagen and Bangkok during 11 November 2011 - 24 March 2012, as well as 4 flights weekly non-stop between Bangkok and Copenhagen.

Osaka

Beginning 16 November 2011, service between Bangkok and Osaka will increase from daily to 10 flights weekly.

TG626/627 will operate each Wednesday, Thursday and Friday with departures at 8:30 from Bangkok and departing from Osaka at 17:00. Enjoy more frequency choices between Japan's western gateway of Osaka, and to the Thai capital.





Star Alliance News

More Miles with Brussels Airlines

In conjunction with the launch of new THAI direct flights between Bangkok and Brussels, fly with our Star Alliance partner Brussels Airlines and earn bonus miles.

- Business Class 1,000 bonus miles per sector
- Economy Class 750 bonus miles per sector

With an extensive network throughout Europe and Africa from its hub in the Belgian capital, Brussels Airlines is the perfect choice for onward travel when arriving in Brussels with THAI, or when connecting in Brussels for travel to Bangkok.

Earn rewarding bonus miles on all Brussels Airlines operated flights between 17 November 2011 and 31 January 2012.*

Book instantly online at www.brusselsairlines.com

**Bonus miles are earned on paid booking classes excluding E,L,S,U,W during the stated promotion date. Valid on Brussels Airlines operated flights 500 miles or more in distance.*



Priority Treatment Across 27 Airlines

When you fly with any of the 27 Star Alliance member airlines as a Gold status customer, you'll receive priority treatment wherever you are in the world.

Priority Check-in means you can avoid winding queues.

Priority Boarding means you'll be among the first on the plane, so you can get to the comfort of your seat even quicker.

Priority Baggage means your bag will be one of the first off the plane.

It's nice to feel special. You've earned it.

Tell Us About Your Lifestyle Earn 300 Bonus Miles

Membership profiles have been expanded to include your preferences and interests during your travels that include; wellness and spas, adventure, culture and historical, cuisine and dining, and more. When traveling or at home tell us what are your hobbies, favorite sports, reading interests and leisure activities.

Knowing you better enables us to better match promotional offers, fares and services, redemption options to your lifestyle for a more rewarding experience with Royal Orchid Plus.

From 01 October to 15 December 2011 an online update of your lifestyle preferences in your profile earns 300 bonus miles.*

Go to www.thaiairways.com/rop and log on using your membership number and PIN.
Click on Update Your Lifestyle, indicate your preferences and earn bonus miles, it's that easy.

*300 bonus miles are earned one time only when updating the Lifestyle section in your membership profile. Updates must be online during the promotion period. Bonus miles will be credited to all eligible accounts within 14 days after the promotion period ends.





Award Winning THAI

At the 2011 SkyTrax World Airline Awards, THAI was honored to receive two Best Airline Awards and a ranking that is among the best of world airlines.

THAI was ranked in 5th place among the world's airlines, moving up from the number 9 position in 2010. With 4 Asian based airlines in the top 5, THAI is now firmly among Asia's and the world's best airlines.

The two Best Airline Awards were for Best Economy Class Onboard Catering and Best Economy Class Seat, an indication of THAI's commitment to service and product excellence in all classes of service.

Over 18.8 million airline passengers from 100 different nationalities voted in the SkyTrax World Airline Awards. A total of 200 airlines were featured and awards reflected customer satisfaction levels across 38 different items of airline front-line product and service.



Best in the World

Travel and food have long been associated with Thailand, but being ‘best in the world’ in both is a remarkable achievement.

“The 16th Annual World’s Best” the results of reader survey in Travel + Leisure magazine on cities, hotels, islands and more, place Bangkok as ‘The World’s Best City’ for the second consecutive year.

Bangkok has been voted ‘The World’s Best City’ in 2008, 2010 and 2011 as a destination that offers the best in sights, culture/arts, restaurants/food, people, shopping and value.

Put Bangkok on your travel schedule this year and find out for yourself why it is a 3 time world city champion.

Visit www.travelandleisure.com/worldsbest for complete results of the survey.

CNN GO, the eclectic Asia Pacific lifestyle website, recently announced The World’s 50 Most Delicious Foods with a Thai favorite being the #1 most delicious.

Not ‘Tom Yum Goong’ as you might have expected that was in the top 10, but Massaman Curry, the king of curries. Spicy, sweet, savory and laced with coconut milk, this curry is a perfectly balanced symphony of tastes.

The Award caption perfectly captured what makes Thai food so popular, “The Land of Smiles isn’t just a marketing catch-line. It’s a result of being born in a land where the world’s most delicious food is sold on nearly every street corner.”

Visit www.cnn.go.com to see all 50 of the world’s most delicious foods.





More Mobile Phone Services

If your mobile phone has a browser you have round the clock access from anywhere in the world to THAI flight information and Royal Orchid Plus.

Go to <http://m.thaiairways.com> and view your confirmed booking, check-in for all THAI domestic flights, check for on-time flight arrivals and departures, or access flight information across the THAI network.

For Royal Orchid Plus members more services have been made available using your mobile phone. In addition to viewing Royal Orchid Plus information and accessing your account for current miles and last 5 activities, the following is now available.

Mileage Distance Accrual

This handy calculator provides distance and miles earned in all classes of service between Thailand and all THAI destinations.

Promotions and Offers

Find out about promotions that can earn more miles, save miles on redemption or partner offers that add value to your frequent travel.

Hotel Awards

Go to Manage Your Account and monitor your activities while on the move. Now you can redeem a Hotel Award for yourself, or an Award Nominee.

Browse with more mobile convenience for complete Royal Orchid Plus information, including membership status and benefits, and mileage accrual or redemption.



A New Partner in Thailand Siam Commercial Bank



Introducing Siam Commercial Bank, known to customers as SCB, the latest Royal Orchid Plus partner. Founded in 1907 as Thailand's first commercial bank, SCB today has the largest retail bank network of 1,000 branches throughout the Kingdom offering complete banking services to over 10 million customers.

SCB Platinum and Beyond Platinum cardholders can now convert SCB Rewards Points to Royal Orchid Plus miles, every 4 points equal to 1 mile. Once converted, miles can be redeemed for any Royal Orchid Plus Award, by the account owner or for an Award Nominee.

To celebrate this new partnership, SCB and Royal Orchid Plus have teamed-up to offer bonus miles to SCB Platinum and Beyond Platinum cardholders.

- **DOUBLE MILES** on all THAI flights within Thailand (per sector)
- **BONUS MILES** to AUSTRALIA - Sydney / Melbourne / Brisbane / Perth
 - Royal First Class 3,000 bonus miles per sector
 - Royal Silk Class 2,000 bonus miles per sector
 - Economy Class 1,000 bonus miles per sector

You must register with SCB to be eligible for both bonus mile promotions, valid until 31 October 2011 when flying THAI.*

1. Type ROP (space) followed by your Royal Orchid Plus membership number (space) followed by 16-digit credit card number.
2. SMS to 4545333 (3 Baht per SMS)

If you are a SCB customer apply today for a SCB Platinum or Beyond Platinum card to convert points to miles, and to take advantage of these bonus mile promotions.

If you are not already a Royal Orchid Plus member, enroll instantly at www.thaiairways.com/rop and earn an additional 2,500 bonus miles with your first THAI flight.

*Registration with SCB during the promotion period is required to earn bonus miles. The Double Miles offer is valid on all paid fares on THAI operated flights within Thailand. Between Thailand and Australian destinations bonus miles are earned per sector according to class of service flown. Valid on THAI operated flights all paid booking classes, excluding G/V/W in Economy class. All eligible Royal Orchid Plus accounts will be credited with bonus miles within 30 days after the end of the promotion period.





Tee Off or Stay Overnight with Royal Orchid Holidays

Basic overnight stays that include hotel accommodation based on double occupancy, breakfast for 2, and all taxes and service charges are now available at a range of hotels in Pattaya, Hua Hin, Phuket and Chiang Mai.

Each overnight stay can be redeemed at 15,000 or 20,000 miles depending on the destination and hotel.

For golf enthusiasts redeem your miles and golf at some of Thailand's best courses in Bangkok, Hua Hin, Cha-Am, Pattaya, Chiang Mai and Phuket beginning at just 12,000 miles.

Each Royal Orchid Holidays Golf Award includes one round of 18 holes, green and caddy fees.*

For the ultimate golf getaway, redeem an overnight stay at Kirimaya, Khao Yai at just 32,000 miles per person. Each Award includes one round of 18 holes, green and caddy fees, golf cart and single accommodation that includes breakfast, taxes and service charges.

All overnight and golf Awards can be redeemed until 31 October 2011. View more details at www.thaiairways.com/rop at Redeeming Awards.

To redeem, contact Royal Orchid Holidays, Monday - Friday 08:00 - 17:00 hrs.

Tel: 66 (0) 2356 2888

Email: roh.rsvn@thaiairways.com

*Maximum 4 golfers per group. Golf carts are compulsory at some courses, and are an additional cost. Tee Off time should be advised at reservation. All overnight stay and golf Awards must be completed by 31 October 2011.

Celebrate His Majesty King Bhumibol Adulyadej's 84th Birthday, December 2011

Until 04 December 2011 miles can be donated to support the building fund of Sayamindradhiraj Medical Institute at Siriraj Hospital in Bangkok.

Donations, beginning at 100 miles can be made instantly at www.thaiairways.com/rop by logging in to your account with your PIN code.

During the same period, THAI will donate 20 Baht for each international or domestic ticket purchased in Thailand to support the building fund.

In addition, donations can be made directly to the Sayamindradhiraj Medical Institute fund through two bank accounts;

- Krung Thai Bank 079-0-05422-1
- Kasikorn Bank 612-2-02967-9

All funds will be dedicated to the King under the name "Ruam Jai Thai for His Majesty the King".

Your donation is a simple way to participate in paying respect to the kingdom's beloved monarch.



The heart of the Kingdom
celebrate together with THAI





Earn 999 Miles with Hertz in Thailand

From 01 September - 30 November 2011, Royal Orchid Plus members who rent a Hertz Economy car in Thailand at only THB 999 per day will earn 999 Miles when renting for 2 days or more.

To take advantage of this special offer, simply:

- Make your reservation at least 48 hours prior to departure
- Quote your Royal Orchid Plus membership card number or PCTL # M1101 during reservation
- Present your Royal Orchid Plus membership card at the rental counter

For reservations, please call Hertz Reservation Centre on 66 (0) 2266 4666 or email reserve@hertzthailand.com

Conditions: Offer is valid for self-drive rental at participating location in Thailand for vehicle pick up till 30 November 2011. Offer is subject to a minimum rental of 2 days or more and subject to car availability during booking and travel period. Rate includes unlimited Mileage and Loss Damage Waiver (subject to excess), and excludes Personal Accident Insurance, tax, petrol, toll and other surcharges. Minimum 21 years old rental age applies. No other rates, discounts or promotions can be used concurrently. Blackout dates and standard Hertz terms and conditions apply.



Traders Hotel, Kuala Lumpur

Earn up to Triple Miles with Traders Hotels

From 01 September - 30 November 2011, you can earn triple miles at any Traders hotel when staying at the Best Available Rate for a minimum of two consecutive nights.

Located in major business centres in Asia and the Middle East, Traders hotels are the practical choice for business and leisure travellers.

To help you get the most from your business and leisure time, complimentary in-room broadband Internet and complimentary Wi-Fi in public areas are available at all properties.

You can also enjoy extra privileges by joining the membership of Golden Circle, Shangri-La's frequent guest programme. For further details about Golden Circle, please visit www.goldencircle.shangri-la.com

Book online at www.tradershotels.com or call toll free in:

Thailand	1 800 06 0020
Singapore	001 800 8388 8388
Malaysia	1300 88 7388
Indonesia	001 803 606 280

Conditions: Offer is valid at Traders hotels in Beijing, Changzhou, Shenyang, Hong Kong, Kuala Lumpur, Penang, Singapore, Yangon, Manila, Maldives, Dubai and Abu Dhabi. Offer is based on a minimum of two consecutive nights stay at the Best Available Rate. Offer is subject to availability and advance reservation is required. Offer cannot be used in conjunction with other promotions. Golden Circle Members can also convert their Golden Circle Award Points to Royal Orchid Plus miles at a ratio of 1 point to 1 mile. Minimum transfer shall be 2,500 GC Award Points per single transaction.



Save over 20% with stays at MGallery and Novotel Hotels

Enjoy 15% savings on the Best Unrestricted Rate when you stay at participating MGallery and Novotel Hotels in Asia Pacific.

What's more, AClub Accor Advantage Plus members will get to enjoy a further 10% discount upon check-out.

To earn Royal Orchid Plus miles with this offer, you will have to be enrolled as an AClub member. Each Euro spent will earn 1 Royal Orchid Plus mile, converted from 2 AClub points.

You are invited to sign up for your free AClub membership at www.a-club.com/partners/tg.

If you are a current AClub member and wish to automatically transfer your AClub points to Royal Orchid Plus miles account after each eligible hotel stay, a one time registration is required at www.a-club.com/partners/tg. Please ensure that Thai Airways Royal Orchid Plus is selected as your preferred AClub rewards option.

This exceptional offer is valid from 01 September - 30 November 2011. Advance booking is required at www.accorasiapacificpartners.com/tg or by calling Accor Reservation Services, quoting booking code TG1.

Call:

Thailand 001-800-12-0666842 Toll free

Hong Kong 800 93 8768 Toll free

Singapore 800 6161 367 Toll free

United Kingdom 0871 702 9469

Conditions: For more information, booking and to view complete terms and conditions, visit www.accorasiapacificpartners.com/tg



Veranda High Resort Chiang Mai (MGallery)

Pay 1 Get 1 Night Free with Centara

Exclusively for Royal Orchid Plus members, pay one night at 50% off published rates and stay a second night free at participating Centara Hotels and Resorts from 01 September - 30 November 2011.

Participating Hotels at:

Centara Grand at CentralWorld

Centara Grand Mirage Beach Resort Pattaya

Centara Grand Beach Resort Samui

Centara Villas Phuket

Centara Kata Resort Phuket

Centara Chaan Talay Resort & Villas Trat

Centara Mae Sot Hill Resort

Sofitel Centara Grand Bangkok

Centara Grand Beach Resort & Villas Krabi

Centara Villas Samui

Centara Karon Resort Phuket

Novotel Centara Hat Yai

Centara Duangtawan Hotel Chiang Mai

For reservations email reservations@chr.co.th

or call Centara Reservations at 66 (0) 2101 1234 ext 1

Conditions: Promotional period is from 01 September - 30 November 2011. Not applicable on public holidays and long weekends. Cannot be used in conjunction with other promotions. Advanced reservations are required and subject to availability. Centara Hotels and Resorts reserves the right to amend or change any of the benefits and conditions wherever appropriate at any time.



Centara Grand Beach Resort Samui



Grand Millennium Sukhumvit Bangkok

Earn Triple Miles with Millennium & Cophorne Hotels

Earn TRIPLE MILES for 5 consecutive nights stay and above at participating Millennium & Cophorne Hotels beginning 01 September - 30 November 2011.

- TRIPLE MILES for 5 consecutive nights stay and above
- DOUBLE MILES for 3 - 4 consecutive nights stay
- 500 Miles for 1 - 2 nights stay

Book online at www.millenniumhotels.com or
Call Worldwide Central Reservations at +65 6735 7575
Email at reservations@millenniumhotels.com

Conditions: Members should show their Royal Orchid Plus membership card or quote their number upon check-in from the hotel. Members must be resident on a qualifying rate in order to earn Royal Orchid Plus miles. Only one member per room may claim Royal Orchid Plus miles. Consecutive nights are classed as one qualifying stay. Members may only claim Royal Orchid Plus miles on one partner mileage programme per stay. Members can only claim miles against their own accommodation. Miles will be credited into your membership account approximately six to eight weeks after stay. Promotion is only valid from 01 September - 30 November 2011 and applicable for qualified stays only, excluding hotels in China, Mussanah Resort in Oman and Kingsgate properties in New Zealand.



Holiday Inn Pattaya

4X Bonus Miles with InterContinental® Hotels Group

Earn 100 bonus miles for every night you stay, up to 4,000 miles, at any of our InterContinental® Hotels Group Family of Brands from 15 September - 31 December 2011. Double, triple or quadruple your miles, up to 16,000 miles, when you stay at more than one brand. It's easy to earn:

- Bonus level 1: 100 bonus miles for every night you stay
- Bonus level 2: 2X your bonus miles when you stay at any 2 IHG brands
- Bonus level 3: 3X your bonus miles when you stay at any 3 IHG brands
- Bonus level 4: 4X your bonus miles when you stay at any 4 IHG brands

Participating hotels: InterContinental® Crowne Plaza® Hotel Indigo®
Holiday Inn® Holiday Inn Express® Staybridge Suites®
Candlewood Suites®

You must be a Priority Club® Rewards member and register at www.priorityclub.com/TG4x or call your nearest Priority Club® Service Centre with your member number and quote promotion code 9955.

Priority Club® Service Centre:

- Australia +61 2 9935 8362
- China +86 20 3419 8282
- Other Asia Pacific countries +63 2 857 8788
- Japan +81 3 5767 9325
- Korea +63 2 857 8778

Conditions: For detail terms and conditions, please visit www.priorityclub.com/qe4xterms



Royal Orchid Plus On-Line Service

On-Line Service	Telephone
Bangkok, Thailand	66 (0) 2356 1111
Chiang Mai, Thailand	66 (0) 53 920 952-3
Krabi, Thailand	66 (0) 75 701 591-3
Phuket, Thailand	66 (0) 76 360 444
Hat Yai, Thailand	66 (0) 74 230 445
Australia-Wide	1 300 651960
Beijing, China	86 10 851 50088
Brussels, Belgium	32 2 502 47 44
Copenhagen, Denmark	45 33 750 190
Frankfurt, Germany	49 69 9287 4445
Hong Kong, China	852 2179 7700
Jakarta, Indonesia	62 21 230 2552
Kuala Lumpur, Malaysia	603 2034 6999
London, United Kingdom	44 207 907 9532
Los Angeles, USA	1 800 426 5204
Madrid, Spain	34 91 782 0520-2
Manila, Philippines	63 2 812 4744
New Delhi, India	91 11 5149 6100
Osaka, Japan	81 3 3503 3311
Paris, France	33 1 556 88076
Penang, Malaysia	60 (0) 4 226 6000
Rome, Italy	39 06 4781 3302
Seoul, South Korea	82 2 3707 0199
Shanghai, China	86 21 3366 4000
Singapore	65 6210 5027
Stockholm, Sweden	46 8 5988 3615
Taipei, Taiwan	886 2 8772 5222
Tokyo, Japan	81 3 3503 3311
Zurich, Switzerland	41 44 215 65 06

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www.thaiairways.com

